YBuff
Institute of Design

Certification in
Advanced Graphic Design

MCA

Why
Choose Us

Buff Creative College is a recognized institution dedicated to encouraging and empowering individuals in the field of Multimedia and Design. With a specialization in Graphic Design, UX/UI Design, Digital Marketing, and Animation Design. The institute is committed to providing a high-quality education that combines theoretical foundations with practical skills. The curriculum is designed to be relevant to current industry standards and emerging trends, ensuring that students are well-prepared to tackle real-world design challenges.

About
Certification in Graphic Design

Our Certification in Graphic Design course includes modules like Fine Arts andGraphic Design. This is an exclusive course designed for aspiring designers who are planning to start a career in the design industry as creative designers, graphic designers & Package Designers.

Fine Arts

- Introduction to Fine Arts
- Different Artistic Disciplines
- Exploration of Elements of Art
- Lighting and Shades
- Drawing Fundamentals
- Drawing Objects
- Perspective Drawing
- Undraw Character Sketch

- UX Storyboard Layout
- Sketch Custom Symbols
- Logo Sketch
- Organic & Geometric Logo
- Wireframe Components
- Painting Techniques
- Develop Portfolio

2 Graphic Design

Introduction to Graphic Design

- Basics of Graphic Design
- History of Graphic Design
- Principles of Design
- Elements of Design

Typography

- Fundamentals of Typography
- Typeface Anatomy
- Font Pairing for Design Projects

Layout and Composition

- Create Effective Layouts
- Layout Compositions
- Balance, Hierarchy and Alignment

Digital Media Designs

- Social Media Graphics
- Display Ads

Multi Pages Designs

- Magazine Design
- Book Design

Branding and Identity Design

- Logo Design
- Creating a Brand Identity
- Branding Guidelines
- Visual Identity System
- Marketing Collateral Design

Print Media Designs

- Business Cards
- Brochures / Flyers / Posters
- Banners / Magazine Cover
- Billboard / Stationey

Color Theory

- Use Color Effectively on Design
- Creating Color schemes
- Color Psychology
- Color Contrast
- Communication Design

Software Covered

- ☑ Adobe Photoshop
- ☑ Adobe Indesign
- ☑ Adobe Illustrator
- ☑ Coreldraw

Why
This Course

Course Modules

- ☑ Fine Arts
- ☑ Graphic Design

Course Duration

- ☑ 3 Months Training
- ☑ Portfolio Support

Exclusive Support

- ☑ Portfolio Support
- ☑ Internship Program
- ☑ Career Guidance
- ☑ Lifetime Support

Portfolio & Job Support

- ☑ Designer Resume
- ☑ Behance Profile
- ☑ Digital Portfolio
- ☑ Interview Cracking

Fees Structure

- ☑ Actual Course Fees............... ₹ 40,500
- ☑ Pay on Lumpsum.................... ₹ 36,450
- ☑ EMI Option Available

Buff
Institute of Design

Contact Us

91 5060 1717

Buff Creative College, No 16,2nd floor KV Bank Building,
GST Road, Urapakkam, Tamil Nadu-603210

Our Branches

Chennai | Coimbatore | Madurai | Nagercoil

Follow Us @

www.buffcreativecollege.com